



Reseller Application

Thanks for your interest in YogaRat products! Please email the completed form to info@yogarat.com or fax it to us at 888-525-2723 (no cover page necessary). Typically, we're able to set up access to the yogarat-wholesale.com website on the same day.

We value our relationships with all our resellers and look forward to working with you!

Please note that YogaRat's wholesale-specific website cannot process orders for any wholesale partners with shipping addresses outside of the Continental U.S. Non- Continental U.S. customers' orders are processed manually, and fall outside of the shipping-charges schedule detailed in this application.

Business name including DBA, if any
Primary Contact's name
Primary Contact's email address
Business phone
Mobile phone
Billing Address
Shipping Address (if different)
Resale Certificate Number

Minimum Pre-shipping Order Amount is \$250

Simplified Shipping Rates (applicable only to orders shipped within the Continental U.S.)

\$250 - \$499 (10% of order total) | \$500 and above ships free!

All orders ship by UPS or FedEx Ground

(Please see further info on next page)



YogaRat Reseller Agreement

Over the past five years YogaRat has grown to become an industry leader in yoga gear and healthy-lifestyle accessories. To maintain YogaRat’s prominent, hard-earned, and trusted brand name, Resellers must promote and display products on a level that is commensurate with YogaRat’s reputation in the marketplace.

1. Minimum Advertised Prices

Authorized Resellers whose websites feature open, public-facing pricing (as opposed to pricing visible only to members after they have logged in, for example) agree to adhere to YogaRat’s Minimum Advertised Pricing (“MAP”) for all online sales. Unless specifically exempted on a per-item basis, YogaRat MAPs for online sales are equivalent to YogaRat MRSPs. For reference, YogaRat sells all its goods on www.yogarat.com at MRSPs.

- 1.1 Resellers are not subject to MAP at brick-and-mortar locations.
- 1.2 YogaRat product sales are not permitted on Resellers’ Amazon Marketplace, Walmart Marketplace, or Jet.com storefronts.

2. Minimum Order & Shipping Fees.

Authorized Reseller understands minimum order value is \$250 (before shipping). Any orders below this amount are subject to be placed on hold status or canceled. Shipping Fees, based on order value, are automatically added to the cost of the order.

Wholesale orders are usually shipped UPS or FedEx Ground. Shipping charges to Continental U.S. addresses are as follows:

\$250 - \$499 – 10% of order total \$500+ ships free

By submitting this application Reseller agrees to adhere to the above YogaRat Wholesale guidelines.

By signing below I (the Reseller) agree to adhere to the above YogaRat Wholesale guidelines:

Sign	Date
Print Name	